



### AGREEMENT MADE BETWEEN

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 WBZ TV 4

1061-58217-1 DATE PRINTED 09/07/12

CONTRACT NO. REV.

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 Cancellation Notice NAME MULTI MEDIA SERVICES CORF. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St Fl 2 337 Summer St AND Announcement 28 days ADDRESS Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA LOCAL SALESPERSON AGENCY EST. NO. PAT CASHEN POLITICAL PRODUCT 1302 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/16/12 AND ENDING 09/23/12 NO. WEEKS:

2

CBS Television Stations Standard Terms end Conditions for edvertising shell epply NONDISCRIMINATION POLICY CBS Television Stations and its Stations do not discriminate in advertising contracts on the besis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stallons or its Stallons that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	2/10	, , , , , ,	1103		certain	ELECTIVE OVICO	ritediolina	00001.	DIVITALL	TOTAL VALUE(I)
1 Fixed	M-F	5	05:58A	07:00A	30S	09/17/12-09/21/12	WBZ NEWS	5	225.00	1125.00
2 LUR	M-E	10	07:00A	09:00A	30s	09/17/12-09/21/12	THE EARLY SHOW	10	100.00	1000.00
3 FIXED	M-F	5	09:00A	10:00A	308	09/17/12-09/21/12	RACHAEL RAY	5	550.00	2750.00
FIXEC	M-F	5	11:00A	12:00N	30s	09/17/12-09/21/12	PRICE IS RIGHT	5	990,00	4950.00
5 FIXED	M-F	5	12:00N	12:27P	30S	09/17/12-09/21/12	WBZ NEWS	5	600.00	3000.00
6 FIXEC	M-F	5	12:27P	02:002	30s	09/17/12-09/21/12	CBS SOAP ROTATION	5	550.00	2750.00
7 FIXEC	M- F	5	03:00P	04:00P	30s	09/17/12-09/21/12	DR. PHIL	5	600.00	3000.00
≓IXEC 8	M- F	47	04:00P	04:30P	305	09/17/12-09/21/12	Juoge Judy	5	800.00	4000.00
g . Fixed		<u>e</u> .	04:30P	05:00P	30s	09/17/12-09/21/12	Junge Juny	5	800.00	4000.00
10 FIXED		r,	05:00P	05:30P	30S	09/17/12-09/21/12	5PM NEWS	5	1000.00	5000.00
11	M-F	5	05:30P	06:00P	308	09/17/12-09/21/12	530PM NEWS	5	1100,00	5500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any all achiments hereto ere an integral pert of this Agreement. If this contract is with an Advertiser, reterences to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

## STELEVISION © CW



### AGREEMENT MADE BETWEEN

# **WBZ TV 4**

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

DATE PRINTED 09/07/12

CONTRACT NO. REV. 1061-58217-1

AND PAGE 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice NAME MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St FI 2 337 Summer St AND Announcement 28 days ADDRESS Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice HSA TISA CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT CODE SALESPERSON 5015 NATIONAL SALESPERSON

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply

BROADCAST SCHEDULE STARTING 09/16/12 AND ENDING 09/23/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any edvertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and werents that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity. Advertiser represents and werents that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
12 Fixed	M-F	5	06:00P	06:30P	30\$	09/17/12-09/21/12	WBZ NEWS	5	1350.00	6750.00
13 Fixed	M-Th	4	07:00P	07:28P	308	09/17/12-09/20/12	WHEEL OF FORTUNE	4	1800.00	7200.00
14 FIXED	F	1	07:00P	08:00P	305	09/21/12-09/21/12	PATRIOTS ALL ACCESS	1	1600.00	1800.00
15 FIXED	M-Th	4	07:28₽	07:57₽	308	09/17/12-09/20/12	JEOPARDY !	4	2800.00	11200.00
16 Fixed	M-F	57	11:35P	12:37A	308	09/17/12-09/21/12	DAVID LETTERMAN	5	1300.00	6500.00
17 Fixed	M-F	5	12:37A	01:37A	308	09/17/12-09/21/12	LATE LATE SHOW	5	450.00	2250.00
18 FIXED	M-Th,Su	4	04:29A	05:00A		09/16/12-09/16/12 09/17/12-09/20/12	WBZ NÉWS	5	200.00	1000.00
19 Fixeq	M-F	5	05:00A	05:56A	30s	09/17/12-09/21/12	WBZ NEWS	5	500.00	2500.00
20 FIXEC	M-Sa Su	7	11:00P 11:00P	11:35P 11:35P	30s	09/17/12-09/23/12	WBZ NEWS	7	2700.00	18900.00
21 FIXEC	Sa	1	06:00A	07:00A	30\$	09/22/12-09/22/12	WBZ NEWS	1	495,00	495.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part

of this Agreement It this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed en Advertiser

AND

CONTACT



### AGREEMENT MADE BETWEEN

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

1061-5B217-1 DATE PRINTED 09/07/12

prior notice

CONTRACT NO. REV.

PAGE 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice NAME MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St F1 2 337 Summer St Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707

> USA N. MCDONALD PRODUCTBROWN/R/US SEN MA

LOCAL AGENCY EST. NO. PAT CASHEN POLITICAL PRODUCT 1302 SALESPERSON

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/16/12 AND ENDING 09/23/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations units Stations that is intended to discriminate on the basis of race or ethnicity.

CODE

NO, WEEKS:

2

		SPOTS		ME				TOTAL		
TEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 FIXED	Sa	1	07:00A	A00:80	308	09/22/12-09/22/12	WBZ NEWS	1	405.00	485.00
23 FIXED	Sa	1	07:00P	07:28P	30S	09/22/12-09/22/12	WHEEL OF FORTUNE	1	810.00	810.00
24 FIXED	Sa	1	07:28P	07:56P	30\$	09/22/12-09/22/12	JEOPARDY!	1	900.00	900.00
25 Fixed	Sa	1	11:35P	12:05A	305	09/22/12-09/22/12	THE INSIDER	1	450.00	450.00
26 Fixed	Sa	1	05:00A	06:00A	30s	09/22/12-09/22/12	WEZ NEWS	1	250.00	250.00
27 FIXED	Su	1		07:00A	305	09/23/12-09/23/12	WB2 NEWS	1	495.00	495.00
28 FIXED	Su	1		08:00A	305	09/23/12-09/23/12	WEZ NEWS	1	485.00	485.00
29 FIXED	su	1		A00:00	305	09/23/12-09/23/12	WBZ NEWS	1		765.00
30 ₽XEC	Su		08:57A	10:30A		09/23/12-09/23/12		1	1800.00	1800.00
31 J Fixed			11:359	12:00M	308	09/23/12-09/23/12	SPORTS FINAL	1	1170.00	1170.00
32 Fixed	Şu	1	12:00M	12:30A	308	09/23/12-09/23/12	SPORTS FINAL OT	1	675.00	675.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser





### AGREEMENT MADE BETWEEN

## **WBZ TV 4**

CONTRACT NO. REV. 1061-58217-1 DATE PRINTED 09/07/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

		AND	PAGE 4		
11,548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105	516 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice		
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	Cancenation Notice		
AND	915 King St Fl 2	337 Summer St	Required		
ADDRESS	Alexandria VA 22314-3091 USA N. MCDONALD	Boston MA 02210-1707 USA PRODUCTBROWN/R/US SEN MA	Announcement 28 days prior notice		
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 5015	PRODUCT 1302 CODE	1		
NATIONAL SALESPERSO			1		
BROADCAS	ST SCHEDULE STARTING 09/16/12 AND ENDING 09/	23/12 NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY. CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS	TI	ME				TOTAL BDCST		
)T EM	DAYS	PWK	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST	UNIT RATE	TOTAL VALUE(1)
77	the state of the s		10.00	01.005	200					
33 FIXED		1		01:00A		09/23/12-09/23/12		1	270.00	270,00
34 FIXED	Su	1	05:00A	06:00A	20E	09/23/12-09/23/12		1	250.00	250.00
							Total Contract:  Bitling Summary	115		104475.00
					Qtr 3	<u>Jul</u> 12 .00	<u>Aug</u> <u>Sep</u> .00 104475.00	GR	Total 104475.00 AND TOTAL 104475.00	
		1								

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attechments hereto are an integral part of this Agreement. If this contract is with an Advertiser, reterences to Agency apply to Advertiser, except no commission will be allowed an Advertiser.